

**HIGH-TECHNOLOGY MANAGEMENT (HTM) SUMMER SCHOOL 2018
IN SAMARA UNIVERSITY
(BEFORE 2016 – SAMARA STATE AEROSPACE UNIVERSITY)**

1. July school

Duration of the course: July 19 – July 29, 2018
Application Deadline: April 02, 2018

2. August school

Duration of the course: August 03 – August 13, 2018
Application Deadline: April 09, 2018

Language requirements: English

Class Size: 25 - 30 students

Average share of international students: 100%

Credits after school: Samara University's certificate, 4.0 ECTS

Tuition Fees: 400\$ for 11 days (50% discount for 7 applicants upon motivation letter consideration)

Samara University invites bachelor's and master's students to High-Technology Management Summer School 2018.

The Summer School 2018 goal is to discover challenges of management of high-tech enterprises. We have an exciting offer of high technology projects commercialization study. This course is open to all ambitious students studying management, commerce or engineering.

HTM Summer School 2018 includes:

- tours to the university's research laboratories
- visit to Samara plants and innovation enterprises
- lectures by teachers from different countries
- workshops with innovation entrepreneurs and mentors
- business advice from the best coaches
- cultural program in Samara city
- travel to Moscow – the capital of Russia and St. Petersburg – city of palaces (optionally upon request*)

Acquired knowledge will help you in the further commercialization of your own project and also you will find the scientific and practical solutions of startup problems.

You will visit Samara enterprises where you learn cases of industrial innovation projects and innovative companies that solve problems successfully, using high-tech management. You'll be able to ask questions that you give interested in.

Finally, students of HTM Summer School 2018 will research, analyze and present their project commercialization. Our team lectures, entrepreneurs, mentors and coaches can give you a hand if you have some problems.

Groups are completed with 25-30 students from various universities around the world.

The main advantage is that everybody can get not only knowledge but also experience, learn culture of Russia and make new friends.

HTM Summer School 2018 consists of lectures and workshops on the following **4 blocks**:

- Project management
- Intellectual property
- Marketing of high-technology products
- Risk management

The price includes:

- fees for education program;
- accommodation;
- transfer airport – Samara – airport;
- three times' meal (vegetarian, non-pork food and other special requirements will be provided upon request);
- tickets to recreational sites, cultural landmarks, activities, museums.

For more detailed information about any aspects of the program and enquiries, please visit our webpage at: <http://htm.ssau.ru> or contact the program coordinators by e-mail: htm@ssau.ru (Ekaterina Blinova, Olga Esipova).

*If you want to extend the program and visit Moscow and St. Petersburg, let us know and we will include you in the list.

Best regards,
Professor Vladimir Bogatyrev,
Vice-Rector for Educational and
International Affairs
Samara University



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