MOTHERSHIP is an independent full-service marketing agency for video games and digital entertainment products. We believe user experience is essential in contemporary advertising and brand building. That's why we create relevant and connected stories that place the human at the center.

We increase business for our clients and establish long-lasting connections between customers and products. We support our clients with the latest brand and advertising strategies, media planning and media buying - for online, mobile, VR and consoles.

We work with international market leaders such as Bandai Namco Entertainment, SIX FOOT, NCSOFT or Epic Games and support companies like Netto, Gelbe Seiten or DriveNow with their digital marketing.

INTERNSHIP INFLUENCER MARKETING (M/F)

For headquarter office in Cologne we are looking for an intern Influencer Marketing. You will work with our influencer department and will help support influencer campaigns on various social media platforms.

Your Tasks:
- Support and development of general online media campaigns
- Support of influencer campaigns on Youtube, Twitch, Instagram
- Identification of online trends and strategic implications
- Create concepts for online marketing campaigns
- Create traffic and performance reporting
- Planning, implementation and monitoring of online marketing activities

Requirements:
- Responsible deadline management
- Team spirit
- Positive attitude
- Willingness to learn
- Good organizational skills
- Good written and spoken English knowledge
- Ability to work independently

Qualifications:
- Student (Bachelor, Master)

For more information visit: www.MOTHERSHIP.de or follow us on Instagram @mothersh1p_agency.