1. **International Economics (64 hours/ 4 Credits)**

Based on economic theories, the International Economics focuses on the research of international economic activities and relations. It is an organic constituent of economic system, which represents the application and extension of the general economic theories in international economic activities. The research targets the theories and policies of international economics, international balance of payment, exchange rates, international flow of resources, international investment theories, and the open balance of macroeconomics.

2. **Macroeconomics (48 hours/ 3 Credits)**

This course offers an overall picture of the operation of economy. The course focuses on how the economic system determines the level of national income, the unemployment rate, and the rate of inflation. Fiscal, monetary and supply-side policies are discussed.

3. **Human Resources Management (32 hours/ 2 Credits)**

The course introduces numerous activities: Equal employment opportunity (EEO) compliance, Job analysis, Human resource planning, Recruitment, selection, Motivation, and Orientation, Performance evaluation and compensation, Training and development, Labor relations and Safety, health, and wellness. These should be known by every manager in order to organize effectively production, at the same time, make workers more satisfied and productive. Because this course is taught by a teacher who comes from Keuka College, so the students have more real and native understanding of the American outer Management Environment. Besides, the textbook is “Human Resource Management”, which is from American native textbook.

4. **Chinese III (48 hours/ 3 Credits)**

The aim of this course is to help the students improve their reading, comprehending and writing ability and their culture attainments, learn the historical knowledge of ancient and contemporary literary development and classical literature works, obtain a certain literary foundation, literature appreciation and analysis ability. In addition, it includes some of the Chinese masterpiece in ancient and modern times, with the purpose to help the students’ further master and understand the deep meaning of the masterpiece in China.

5. **Chinese IV (48 hours/ 3 Credits)**

Based on an intermediate level of Chinese IV is to help the students improve their reading, comprehending and writing ability and their culture attainments, touches upon some fundamental histories of ancient and contemporary literary development and classical literature works, obtain, to elementary extent, literary foundation, literature appreciation and analysis ability. In addition, it includes some of the Chinese masterpiece in ancient and modern times, with the purpose to help the students’ further understand the deep meaning of the masterpiece in China.
6. Spoken English and Writing (48 hours/ 3 Credits)

The course consists of two parts, namely spoken English and Writing. Spoken English aims at training the students in basic language skills such as phonetics, tone and oral conversation ability, cultivating and improving the students in cross-cultural communication ability, including language ability, pragmatic ability, communicative strategic ability, sensitiveness to cultural difference and tolerance as well as the ability to flexible treatment so that the students can pass on the information in English, establish and maintain a kind of social relationship.

Writing part aims at cultivating the students’ ability in English writing and teaching them basic methods of practical writing. It includes application letter, resignation letter, opinion letter and IELTS composition writing. With regard to arrangements of teaching, beginning with how to use words and sentence structures, the students are required to write a composition by imitating the model in accordance with the reference or write a composition with scenes in a string way and then transfer to master the skills for paragraph writing, section and chapter layout and short article writing.

7. Advanced Mathematics II (64 hours/ 4 Credits)

This course introduces the calculus, including function (exponential, logarithmic, inverse trigonometric and hyperbolic), limits, continuity, derivatives and applications, calculus, integral and integration techniques.

8. English Expansion (48 hours/ 3 Credits)

By optimizing study methods, increasing cultural accumulation and developing the ability of logic thinking, this course is to supply strong support for the students’ career development after graduation. Through the course, the students would learn fundamental knowledge (Common vocabulary, practical methods, text structure, language function and so on) in a systematic way and accepted the overall training of basic skills. More attention has been paid to the cultivation of communicative ability under the practical environment so as to effectively improve the abilities of the students in listening, speaking, reading and writing.

9. International Marketing (48 hours/ 3 Credits)

The course is aimed to make students understand how the world economy developed over the past decades, the impact of globalization on the marketing discipline, the interdependencies between manage orientation and marketing performance, factors supporting or inhibiting international marketing activities, the main differences between economic systems around world, ways of classifying countries by the market development, consumption patterns in different countries, the main regional economic cooperation agreement, the main differences between kinds of Preferential Trade Agreement, the ways of classifying countries by preferential trade agreements,
and the main economic organizations around the world. The content consists of general introduction to global marketing and global economic environment, including topics on GATT, WTO, America market, Asia-Pacific market, Europe market, Africa market, and the like.

**10 Public Finance (48hours/ 3Credits)**

Public Finance is the core curriculum for the study of economics and management. It’s an applying course which links the curriculum of economic theory and professional financial courses. Having grasped the basic theory, the basic knowledge and basic skill of the public finance, the students may be ready enough to learn other related courses. The main parts of the course are as follows, the basic concept of the public finance, fiscal expenditure, fiscal revenue, the fiscal management system and the fiscal policy. The contents of the curriculum involve the concept and function of public finance, the basic theory of fiscal expenditure, the purchase expenditure, the transfer expenditure, the basic theory of fiscal expenditure, the purchase expenditure, the transfer expenditure, the basic theory of fiscal revenue and expenditure, the match of the fiscal policies, and monetary policies, and the like.

**11. International Trade Practices (64hours/ 4Credits)**

The course includes procedures and terminologies of international trade, documents needed in Export and Import transaction, political, financial and economic conditions, policies, laws and regulations governing foreign trade, foreign exchange control, customs tariffs and commercial practices.